



BEEKEEPERS ASSOCIATION OF SOUTHWEST FLORIDA

Proposal to hold Special Event
Florida State Beekeepers Convention
Estero Community Park
October 29 & 30, 2010

This proposal is to utilize the facilities of the Estero Community Park, 9200 Corkscrew Palms Blvd., Estero, FL 33928 to hold the Florida State Beekeepers Association Annual Convention on Friday 29 October and Saturday 30 October 2010. The purpose of this convention is to promote managed beekeeping throughout the state of Florida. The proposed theme of this year's convention is: **Beekeeping For Our Future**. The convention will include educational seminars for commercial and hobbyist beekeepers, the Bee College, Honey Judging, bee hive products and beekeeper supply vendors. The convention is open to current beekeepers as well as the general public interested in beekeeping.

The convention is planned to accommodate 900 attendees. The facility amenities needed for this convention consist of the following:

Recreation center classrooms:

103a & 103b. These rooms can be opened to be used as a single main hall. The seating capacity of these rooms is a combined total of 130. This room includes chairs & A/V display equipment.

102a with a seating capacity of 76 and has chairs & A/V display equipment.

Arts & Crafts with a seating capacity of 90 and has tables & chairs & A/V display equipment. This room also has a covered porch adjacent (for use in beeswax candle making demonstrations, etc.).

The hospitality room in the rec. center has tables for food and beverage service.

The pavilion to the east of the rec. center is a large pavilion and has picnic tables.

Lawn space will be used for additional displays such as honey & bee products and a silent auction.

The rec. center has rest room facilities and the halls would be used for vender displays (providing that they do not block the traffic flow through the building and/or room access).



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The park has 464 paved parking spaces and 200 spaces on the grass. We would utilize the grass parking by providing traffic/parking staff and signage identifying allowable areas.

The grounds around the center and pavilion can be used by additional vendor space as needed.

The grounds to the northwest corner of the property has two lakes and is out of sight from and away from the park patrons who would not be participating in the conference. The area around the small lake would be utilized for classes (Bee College, hive inspection and queen grafting, etc.). This area can easily be roped off and labeled with warning signage without affecting park usage. The park would allow the beehives to be brought in after sundown (bees transport better in the dark) the night of the 28th October and a security/beekeeper to stay on scene overnight. The bees could be removed after sundown the night of the 30th October. Members of the SFBA would staff and provide security for the bee yard 24/7 during the conference.



The park staff will set up the room partition, chairs, tables and A/V screens for us. SFBA would be responsible to return the facility in a clean and orderly condition as received. A security deposit of \$250.00 would be required.

The charges quoted for use of this facility are based upon the following cost rates.

Classroom rates	20.00/hr.	10.00/hr - 501c3 discount
Hospitality suite rate	10.00/hr.	
Pavilion rate	35.00/day weekday	
	50.00/day weekend	



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The SFBA is a registered 501c3 corporation. Using the facility rates, the cost to SFBA for the use of this facility would be as calculated below.

		<u>Discounted Rate</u>
103a & b	2days @8hrs/day	320.00
102a	2days @8hrs/day	160.00
Arts & Crafts Class	2days @8hrs/day	160.00
Hospitality Room	2days @8hrs/day	160.00
A&C patio	2days / day rate	85.00
Pavilion	2days / day rate	85.00
Total		970.00

The BASF is the local beekeepers association and all members of the BASF are dual members in the SFBA. The BASF will liaise with and assist the Lee Parks & Rec. staff in coordination of this conference. Additional community involvement is encouraged. Local Boy Scouts, 4-H clubs, CAP cadets, etc. will be invited to assist in directing parking/traffic and information, etc.



Beekeeping For Our Future

Estero is centrally located to accommodate the Lee and Collier beekeepers. This park is two hours from Ft Lauderdale and two hours from St Petersburg. This facility is approximately a mile from freeway exit 123 on I-75 and has two hotels at that exit (Embassy suites & Hampton Inn). Two major shopping centers (Coconut Point & Towne Center) are located in the vicinity for restaurants and shopping. This venue is ideal for a conference of this nature.